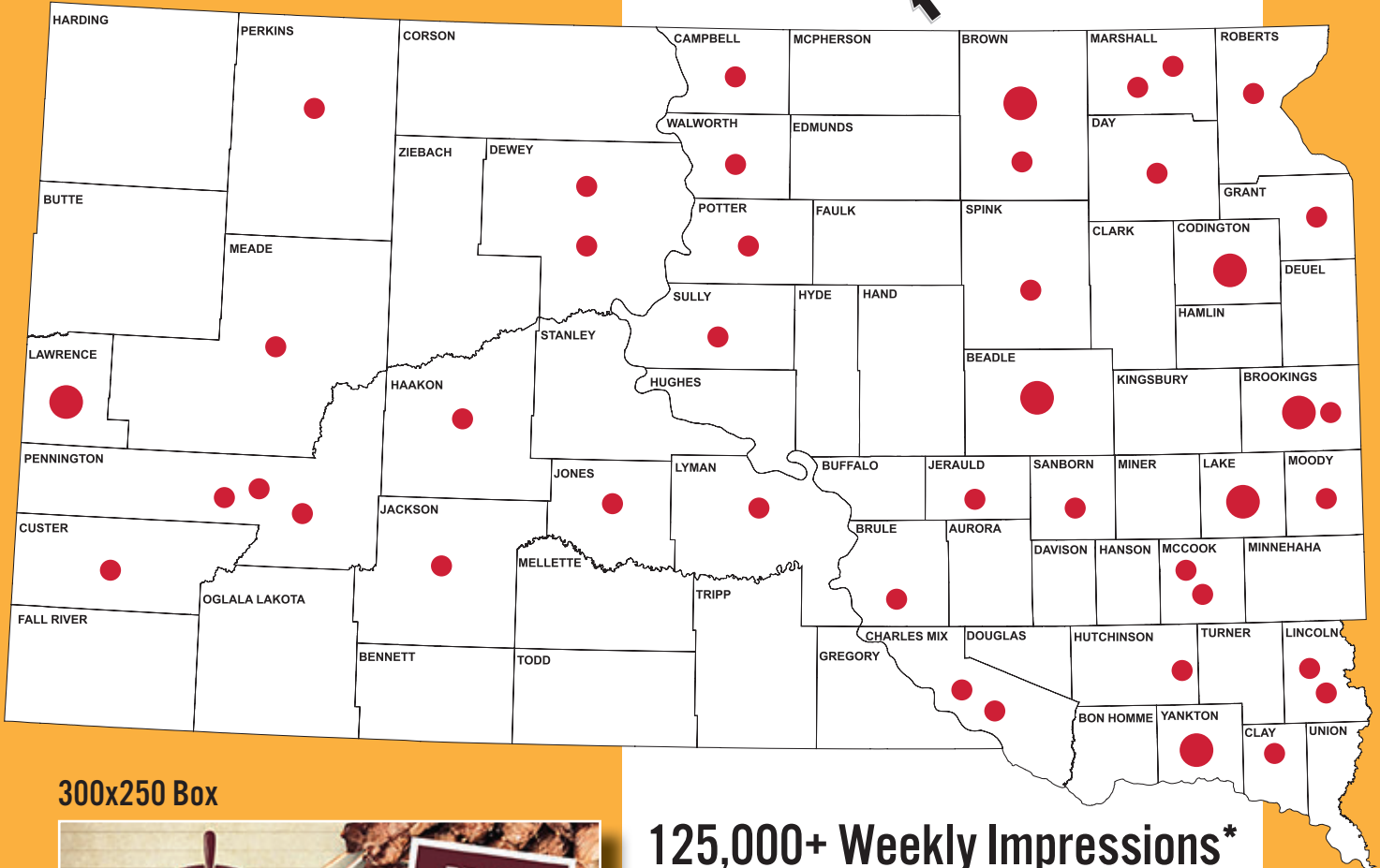


SDNA

SOUTH DAKOTA NEWSPAPER ASSOCIATION

DIGITAL AD NETWORK



300x250 Box


CHISLIC festival
 FREEMAN, SD
 Food • Chislic Competition
 Craft Beer • Entertainment
 Vendors • Family Fun
click here!
 PRESENTED BY



125,000+ Weekly Impressions*

40+ Daily & Weekly
Newspaper Websites

One Low Cost of \$300/week

Your ad will appear in
BOTH ad sizes!


CHISLIC festival
 FREEMAN, SD
JULY 28 4PM TIL 10PM
FREEMAN SOUTH DAKOTA
 Food • Chislic Competition • Craft Beer • Entertainment • Vendors • Family Fun

728x90 Leaderboard

*Based on current participating newspaper website impressions delivered.
Ads run share of voice.

Participating Newspapers/Websites

Aberdeen American News	aberdeennews.com
Bison Courier	ravellettepublications.com
Bridgewater Tribune	salemspecial.com
Britton Journal	marshallcountyjournal.com
Brookings Register	brookingsregister.com
Chamberlain/Oacoma Sun	chamberlainsun.com
Custer County Chronicle	custercountychronicle.com
Eagle Butte West River Eagle	westrivereagle.com
Faith Independent	ravellettepublications.com
Flandreau Moody Co. Enterprise	moodycountyenterprise.com
Freeman Courier	freemansd.com
Gettysburg Potter Co. News	pottercountynews.com
Groton Independent	397news.com
Hill City Prevailer News	hillcityprevailernews.com
Huron Plainsman	plainsman.com
Kadoka Press	ravellettepublications.com
Lake Andes Wave	postandwave.com
Langford Bugle	marshallcountyjournal.com
Lennox Independent	lennoxnews.com
Madison Daily Leader	dailyleaderextra.com
Milbank Grant Co. Review	grantcountyreview.com
Mobridge Tribune	mobridgetribune.com
Murdo Coyote	ravellettepublications.com
Onida Watchman	onidawatchman.com
Philip Pioneer Review	pioneer-review.com
Pollock Prairie Pioneer	ppioneer.com
Presho Lyman Co. Herald	lcherald.com
Rapid City Native Sun News	nsweekly.com
Redfield Press	redfieldpress.com
Salem Special	salemspecial.com
Sisseton Courier	sissetoncourier.com
Spearfish Black Hills Pioneer	bhpioneer.com
Tea Weekly	teaweekly.com
Timber Lake Topic	timberlakesouthdakota.com
Vermillion Plain Talk	plaintalk.net
Wagner Post	postandwave.com
Wall Pennington County Courant	ravellettepublications.com
Watertown Public Opinion	thepublicopinion.com
Webster Reporter & Farmer	reporterandfarmer.com
Wessington Springs True Dakotan	truedakotan.com
Woonsocket Sanborn County Journal	sanbornjournal.com
Yankton Daily Press & Dakotan	yankton.net

What is the Digital Network?

South Dakota Digital Ad Network is a cooperative ad network of the state's weekly and daily newspaper websites.

For only \$300 per week, you can buy a 300x250 and 728x90 in more than 40 weekly and daily newspapers across the state of South Dakota and reach more than 125,000 digital readers per week!

Expand your campaign to a month and get one week FREE! For \$900, your ad will run for 30 days. (Ad must be scheduled for 30 days upfront.)

Each newspaper will run your ad, run-of-site, for seven (7) days minimum the week you designate. Homepage placement is not guaranteed. Ads will run share of voice. Limited to five ads per week.

South Dakota Newspaper Association (SDNA) coordinates all placements on participating newspaper websites. All impressions and click-thru stats are tracked by SDNA and provided at the end of the campaign, upon request.

SDNA can also place statewide digital ads in other states. Several states have networks similar to ours. Contact SDNA for costs, impressions and other information.

Why advertise on South Dakota websites?

South Dakota newspapers are the #1 source for local advertising information, out-pacing all other media including TV and radio, according to a 2016 statewide survey of 500 South Dakota households conducted by Pulse Research for SDNA.

Requirements:

- Advance payment by cashier's check, money order or credit card.
- Creative should be JPEG/PNG/GIF files <100 KB sent to sandy@sdna.com. SDNA also provides creative services for a fee.
- We do not accept advertising for "Work-At-Home" enterprises or offers requiring readers to send money before seeing complete and detailed information about the advertised product.
- Any ad using a 900 telephone number must include a disclaimer telling readers what the basic, per minute and average telephone charge will be.
- Any ad using an 800 number to refer to a 900 number, must include the disclaimer mentioned above.
- SDNA and individual publishers reserve the right to reject any ad, at any time.



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